



# 2009-2011 Roswell North Elementary Education Foundation Highest Impact Priorities

## Mission Statement

RNEEF is a qualified 501(c)3 non-profit organization founded to enrich and support the academic experience of the students at Roswell North Elementary School.

## Position Statement

The purpose of the foundation is to raise funds to enable students to reach their full personal potential.

## Focus of Funding

The focus for funding is aligned with parent, teacher and administrators' input. While RNEEF is able to respond to school needs and donor wishes that align with the mission and values of the foundation, the primary focus for funding is science, technology and math.

## **Fundraising Goals** Estimates

Year	Revenue	Distributions
Ending 6/30/2010	\$75,000	\$70,000
Ending 6/30/2011	\$100,000	\$100,000
Ending 6/30/2012	\$150,000	\$150,000

## Highest Impact Priorities

Raise funds through an annual giving campaign focused on students, staff, families and employers.

Solicit contributions from local business supporters and community members

Drive funding through Grant Applications and awards for Technology, Math and Science as well as other Educational Needs

Raise funds and Foundation awareness through annual community fundraising event.

## Key Initiatives 2010

- Kick Off Fundraising PR Campaign at Open House
- Develop Annual Giving Campaign to execute during school year
- Farm parent employers for potential sources of funding and matching gifts

- Develop community solicitation program for direct appeal to RNE alum and community members
- Develop and Execute Business Sponsorship Program

- Develop grant writing skills and resources
- Write key grants

- Develop PR campaign and calendar to promote RNE
- Hold annual fundraising gala in Spring

**Enriching the Education of Our Students**